

# JOSIAH WOOD



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## Profile

Creative and detail-driven Graphic Designer with experience in branding, print, digital media, and motion graphics. Skilled in building cohesive visual identities and managing projects from concept to delivery. Adept at collaborating with teams and clients to produce designs that engage, inspire, and drive results.

## Experience

### Graphic Designer & Multimedia Specialist

Leech Lake Tribal College | Sept 2023 – Aug 2025

- Designed branding, print materials, event collateral, and digital campaigns to strengthen LLTC's visual identity.
- Directed contracted designers and collaborated with teams to deliver large-scale creative projects.
- Created cohesive layouts for publications, marketing pieces, and promotional media.
- Developed social media graphics and campaigns that improved engagement across platforms.

### Freelance Graphic Designer

Self-Employed | May 2021 – Present

- Built brand identities, logos, and design systems for small businesses and nonprofits.
- Produced promotional videos, digital graphics, and marketing assets tailored to client needs.
- Delivered visual packages that improved client visibility and audience reach.

### Graphic Designer

AIHEC Student Conference | Oct 2023 – Mar 2024

- Created event branding, signage, and promotional materials to support conference initiatives.
- Delivered drafted materials to conference planning meetings.
- Designed print and digital assets that aligned with organizational goals and campaigns.

## Education

B.F.A. Graphic Design — University of Minnesota, Duluth, MN, 2023

B.F.A. Studio Art — University of Minnesota, Duluth, MN, 2023

## Skills

**Design Tools:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects)

**Creative Strengths:** Branding, Typography, Layout, Print & Digital Media, Motion Graphics

**Digital Platforms:** Figma, Canva, Meta (Instagram, Facebook), Google Analytics, Wordpress